



STM LOTTERY SDN. BHD.

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STM LOTTERY IGNITES A PASSION FOR READING AMONG CHINESE PRIMARY STUDENTS IN RURAL AREAS

STM Lottery Sdn. Bhd. is pleased to announce the commencement of its 2023 edition of Sports Toto "Reading My Companion" Reading Programme. This initiative aims to spread the joy of reading to 2,515 students from 20 micro-sized Chinese primary schools in rural areas of Penang, Perak, Pahang, and Johor.

The reading programme seeks to cultivate a meaningful habit among students living in the rural areas who may have limited recreational choices. STM Lottery understands the vital role that education plays in building a sustainable future and is delighted to contribute through this corporate social responsibility initiative.

"Our reading programme is a testament to our unwavering commitment to sustainable education efforts. By promoting reading as a favourite pastime and igniting a passion for reading, we believe we can inspire students to excel academically and unlock their full potential," said Mr. Giam Say Khoon, Deputy General Manager (Communications & Sustainability) of STM Lottery.

Beginning on 16 July 2023, a dedicated team of STM Lottery staff volunteers would embark on a journey to visit the 20 participating schools to personally present the students with carefully selected storybooks and also make contributions to the libraries of each participating school by donating a selection of captivating storybooks.

Furthermore, to foster creative reading experiences, storytelling sessions will be conducted at the schools, encouraging students to embrace the magic of reading in a vibrant and interactive manner.

The participating schools will play an integral role in cultivating a reading community among their students. They shall promote book exchanges, urging students to share stories in class and express their thoughts and reflections in personal journals. This collaborative approach will not only enhance the joy of reading but also encourage the development of critical thinking and self-expression skills.

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In recognition of the students' enthusiasm and dedication, STM Lottery has arranged tokens of commendation for 2 students from each of the participating schools who demonstrate exceptional participation.

“We remain steadfast in our mission to make a difference in the lives of young learners. By bringing the storybooks to these deserving students, the reading programme will undoubtedly leave an indelible mark, empowering them with the tools and inspiration to unlimited possibilities,” said Mr. Giam.

Initiated by STM Lottery in 2012, the reading programme has so far benefitted over 17,500 students in 163 sub-urban schools in Penang, Perak, Selangor, Negri Sembilan, Melaka, Pahang and Johor.

List of participating schools

Penang	Perak	Pahang	Johor
1. SJK (C) Chin Hwa, Kepala Batas	1. SJK (C) Eng Ling, Lumut	1. SJK (C) Jerkoh, Benta	1. SJK (C) San Chai, Parit Unas
2. SJK (C) Sin Chung, Penaga	2. SJK (C) Ping Min, Lumut	2. SJK (C) Benta, Benta	2. SJK (C) Soon Mong, Pagoh
3. SJK (C) Lee Chee, Tasek Gelugor	3. SJK (C) Chien Hua, Sitiawan	3. SJK (C) Pooi Ming, Sungai Soi	3. SJK (C) Pengkalan Bukit, Pagoh
4. SJK (C) Aik Keow, Teluk Air Tawar	4. SJK (C) Kok Ming, Ayer Tawar	4. SJK (C) Lembing, Sungai Lembing	4. SJK (C) Yok Eng, Muar
5. SJK (C) Nung Min, Bumbong Lima		5. SJK (C) Kee Wha, Nenasi	5. SJK (C) Yu Eng, Jeram
6. SJK (C) Kampung Jawi, Sungai Jawi			

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